



STRATEGIC PLANNING UPDATE

Carol Wilson
Chair of Strategic Planning Steering Committee

(See Information Package)



ACTIVITIES TO DATE

- ❖ **October 1** **Congregational vision session**
- ❖ **November 4** **Council retreat and workshop**
- ❖ **December 6** **Council workshop**
- ❖ **January 31** **Council workshop**



STEERING COMMITTEE MANDATE

- ❖ **oversee the project management, development, communication and approval of the Christ First Strategic Plan**
- ❖ **make recommendations for implementation of the Strategic Plan in 2025**
- ❖ **ensure Strategic Plan supports continued financial viability of Christ First**



COMMITTEE MEMBERS

- ❖ **Chair:** Carol Wilson
- ❖ **Members:** Barb Abrams
Mary Dowding-Paré
Sue Gittings
Ian Macdonald
Louise Sinclair
Rev. Heather



CALL, VISION AND VALUES

- ❖ **We need a vision (“North Star”) for our strategic plan**
- ❖ **3 pillars developed prior to amalgamation and never formally approved by Christ First congregation**



CALL, VISION AND VALUES

- ❖ **Call, Vision, and Values document is a working draft**
- ❖ **Call, Vision, and Values will be approved by congregation as part of final, strategic plan document**



GOALS AND WORK GROUPS

- ❖ **Strategic plan will be based on 5 goals developed and approved by Council**
- ❖ **Work groups will develop strategies to achieve goals**
- ❖ **Work groups responsible for analyzing costs, resources needed to achieve goals**



STRATEGIC PLAN GOALS

❖ Goal #1:

Strengthen care, support and spiritual guidance for the congregation

❖ Goal #2:

Increase the number of programs and events available to the community



STRATEGIC PLAN GOALS

❖ Goal #3:

Strengthen our impact in the marginalized community

❖ Goal #4:

Increase the number of active congregants



STRATEGIC PLAN GOALS

- ❖ **Goal #5 (REOC to do):**

Find the best place to support the needs of the congregation and the community



NEXT STEPS

- ❖ **Work needs to start on strategies to fulfill our goals!**
- ❖ **Work group leaders being recruited by Steering Committee**
- ❖ **Congregation will be invited to join work groups**



TIMELINES

- ❖ **June-September – work groups formed**
- ❖ **September to end of October – work groups develop strategies to achieve goals, consult with congregation as required**
- ❖ **November – Steering Committee begins drafting strategic plan**



TIMELINES

- ❖ **December– Council approval of Strategic Plan**
- ❖ **January/February – Congregational approval of Strategic Plan**